

Experience our New Guest Room Concept



The concept for the guest room renovation was to create an environment of casual elegance. The focal point of the hotel is the ocean views which nearly every room in the hotel enjoys. This relationship with the water and the local beach set the tone for the design of the rooms.

Architectural interest is achieved in a bold but simple way by creating wood niche walls and a recessed wood-slat ceiling. The wood slats reference the casual beach architecture of the area. An inset carpet with stone border gives a tailored look while providing the function of transitioning floor materials. The symmetry of wood walls and the floor & ceiling details help to organize and calm the interior space. The new design will change the guest room from the basic 'Shoe Box' into spaces that are architecturally interesting in a current and timeless way.

The room furniture is classic with a clean modern edge. The room has many prominent built-in features such as the framed flat-screen TV and wall hung nightstands. These elements give the room a high end quality. A movable desk which tucks away neatly into the dressing table provides flexibility in the room while appealing to the overall sense of functional organization.

Lighting plays an essential role in the new design. Recessed fixtures help to highlight architectural features while providing general lighting. Localized lighting is placed intuitively in ways that allow for unencumbered movement around the room. Wall hung reading lights and movable floor reading lamp allow for lighting flexibility. The subtle color pallet of the room is accented with colored glass light fixtures and solid color block art to inject vibrancy and life into the calm of the design.

The bathrooms provide an interesting view to the ocean through clear glass shower walls which can be closed off for privacy. The light colored, large-scale stone walls & floor and back-painted glass niche wall, in tandem with the clean simple lines of the design, evoke a spa-like quality. All room materials and color pallet relate to the casual experience of a seaside hotel, but are of high quality and elegance to appeal to the sophisticated eye. Through the design and materials chosen, the casual elegance of Hotel La Jolla will give it a reputation for comfort and style.